



**BOOKEEN**

introduces

DIVA

*Read as you live*

# *Diva, like a book...*

Sleek design reminiscent of the book

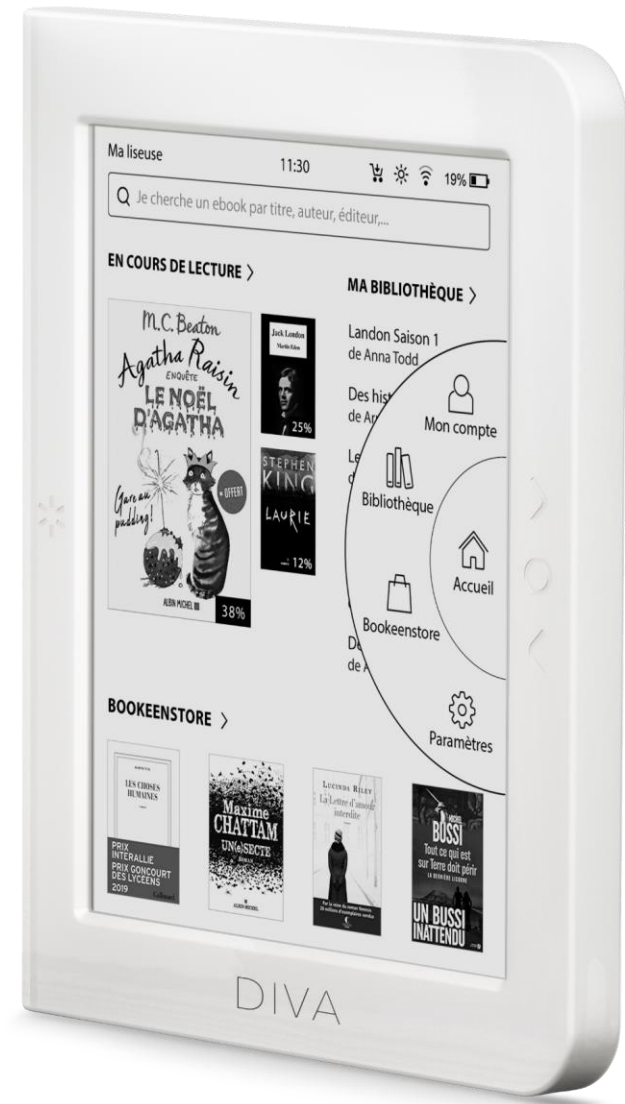
Simple and accessible functions

Robust and soft body

High definition electronic ink screen

Integrated lighting

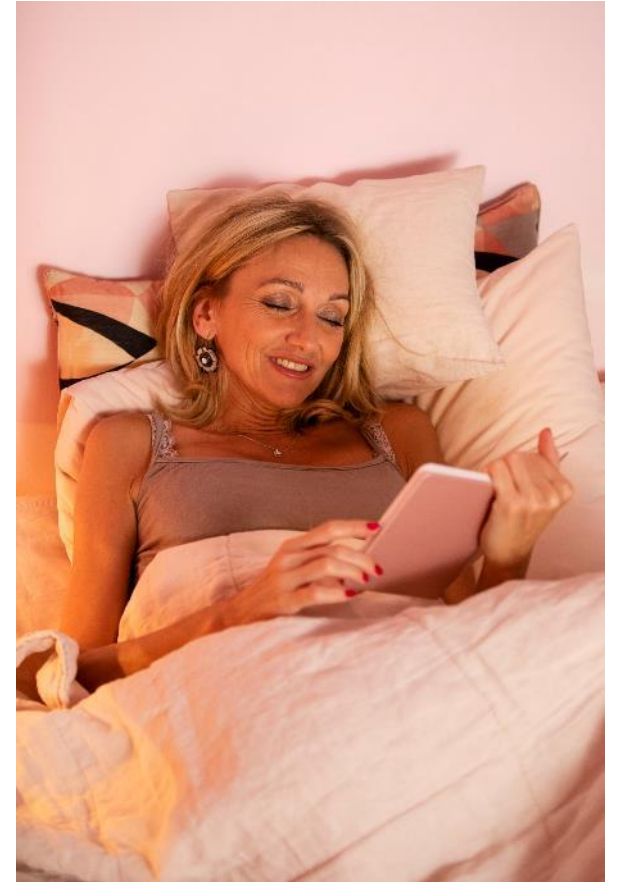
Direct access to the bookstore



# Create a Diva to your style ...

A magnetic cover that can snap it on and off in one easy step while magnets keep it in place.

It automatically wakes your DIVA<sup>HD</sup> when opened and puts it to sleep when closed.





*Easy as child's play*



# *Diva, a new generation of e-reader*

New **high-speed** hardware architecture

Memory capacity doubled to **16GB** (15,000 books)

Best Screen Controller for **Non-Remanent** Display

Optimized power consumption

**Software base completely redesigned** and tested with real users

First e-reader in the world certified for the **new DRM user friendly LCP**

Purchase and download of a **catalog of 450,000 books (French only)**

Eink screen 6 " **high resolution** 212 or 300 dpi (depending on model)

**Blue light filter** management on Diva<sup>HD</sup> model only

# Ergonomic and fast



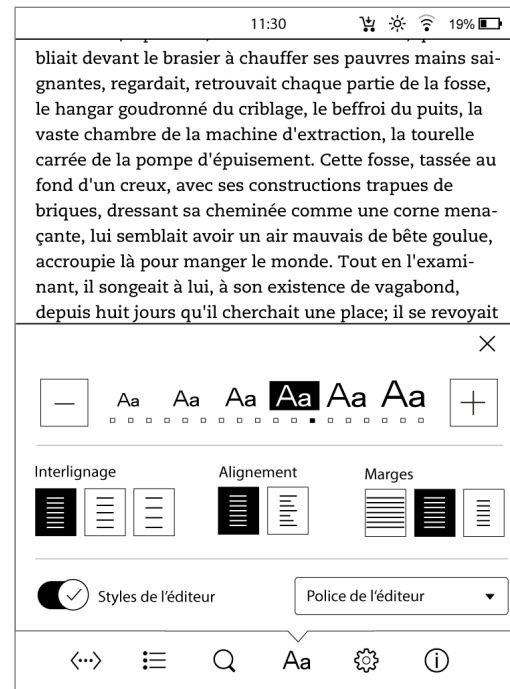


# A completely redesigned UX

36 months of R & D and user testing



A rich homepage



18 font sizes



Configurable library



Effective search engine



*The Diva offer*





# Buyer persona ?

Rather a great reader who wants

- an e-reader simple to use
- optimal reading comfort
- access to a large catalog of books
- a beautiful design to be proud of
- a sturdy object for every day

The e-reader is not a tablet.

The e-reader is first of all a book!



# DIVA Specifications

## Design

Dimensions: 134 x 155 x 15 mm  
Silicone housing  
Weight: 240g  
Buttons Forward / Backward / Menu /  
Light / On-Off

## E Ink touchscreen display

Display: 6" E Ink HD  
Resolution: 1024 x 758 px  
DPI : 212  
REAGL mode (remanence reduction)  
Touch: Capacitive multi-touch

## Lithium Polymer Battery

Capacity: 1200 mAh  
Weeks of battery life (depends on Wi-Fi  
and lighting)

## Processor and memory

CPU: IMX6SLL Cortex A9 1GHz  
RAM: 512 MB LPDDR2

## Software

Available in French, English and Russian  
Adobe / LCP compatible

Linux 4.9 Adobe Reader Mobile SDK 12

ebook standards: ePub, PDF, HTML, TXT, FB2

Images: JPEG, PNG, GIF, BMP, ICO, TIF, PSD

Features: Reflow PDF / notes / bookmarks /  
highlights / dictionary / 20 font sizes/ Reading  
progress/

## Storage

16 GB (15 000 ebooks)

## Light

Invisible light guide film  
Anti-glare treatment  
20 brightness levels

## Covers

Magnetic covers sold separately

## Connectivity

USB (Micro USB 2.0)  
Wi-Fi (802.11 b/g/n)

## Firmware Update

OTA (Over The Air)

# DIVA<sup>HD</sup> Specifications

## Design

Dimensions: 134 x 155 x 15 mm  
Silicone housing  
Weight: 240g  
Buttons Forward / Backward / Menu /  
Light / On-Off

## E Ink touchscreen display

Display: 6" E Ink HD Carta  
Resolution: **1440 x 1080 px**  
DPI : 300  
REAGL mode (remanence reduction)  
Touch: Capacitive multi-touch

## Lithium Polymer Battery

Capacity: **1900 mAh**  
Weeks of battery life (depends on Wi-Fi  
and lighting)

## Processor and memory

CPU: IMX6SLL Cortex A9 1GHz  
RAM: 512 MB LPDDR2

## Software

Available in French, English and Russian  
Adobe / LCP compatible

Linux 4.9 Adobe Reader Mobile SDK 12

ebook standards: ePub, PDF, HTML, TXT, FB2

Images: JPEG, PNG, GIF, BMP, ICO, TIF, PSD

Features: Reflow PDF / notes / bookmarks /  
highlights / dictionary / 20 font sizes/ Reading  
progress/

## Storage

16 GB (15 000 ebooks)

## Light

Invisible light guide film, Anti-glare treatment  
20 brightness levels

**Blue light filter not to disturb sleep cycle**

## G-Sensor

**Automatic orientation change**

## Connectivity

USB (Micro USB 2.0)  
Wi-Fi (802.11 b/g/n)

**Bluetooth low Energy**

## Firmware Update

OTA (Over The Air)

## Covers

Magnetic covers sold separately  
**Turn on and put the device to sleep**



# The DIVA covers

- Magnetic cover
- Various colors & materials

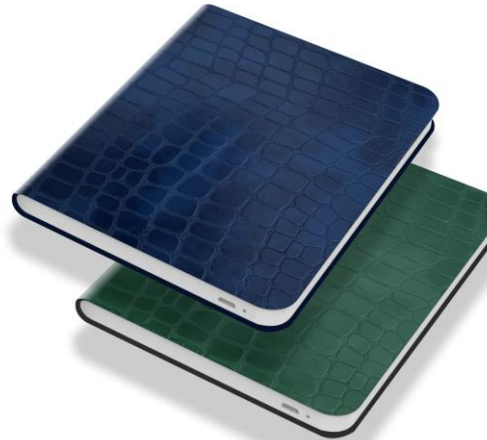
- Serves as switch on Diva HD
- Easy to snap it in and off



CLASSIC



DENIM



CROCOLIFE



LILY

# *The key points*

## **DIVA** (orange packaging)

1. **Best value for money**
2. Same processor, memory and Wifi as Diva HD
3. Has integrated light.



## **DIVA<sup>HD</sup>** (blue packaging)

1. **30% higher screen resolution**
2. Lighting without blue light not to disturb sleep
3. Battery capacity 30% larger
4. Cover detection
5. Gyroscope for automatic orientation change

